Illustrative integrated mandate

One business.
A connected mandate.

A fictional operating programme connecting financial visibility, commercial priorities, product capacity and reliable delivery.

Illustration only. Not a client case or commercial proposal.
No assumed company name, fee, duration, team availability or achieved result.

The starting position

A hypothetical technology business serves a potentially qualifying market, but its financial information, commercial priorities and operating decisions are not yet connected. Market eligibility, company fit and delivery capacity would still need validation.

The objective

Establish one approved plan linking customer priorities, affordable resource use, product capacity and reliable delivery. The mandate coordinates only the functions expressly accepted in the agreement.

Before responsibility begins

Confirm the sponsor, named engagement leader, functional owners, baseline, resourcing, decision rights and professional arrangements. Set scope, fees, information handling and the basis for change.

Connect the work.

Each discipline informs the same operating plan. Dependencies and resource trade-offs remain visible across the accepted functions.

Research sets the customer priority

Establish the customer problem, relevant market and reason to win. Use the findings to guide product and commercial priorities.

Finance establishes the affordable plan

Build the reporting baseline, cash forecast and view of obligations. Leadership decides what the company can responsibly fund.

Commercial work connects priorities to customers

Align positioning, pricing, sales, onboarding and retention. Reconcile bookings, recognised revenue and cash receipts.

Product and operations support commitments

Align the roadmap, delivery capacity and customer processes. Resolve dependencies that could prevent growth commitments from being fulfilled.

People and governance make responsibility workable

Clarify leadership roles, capacity, delegated authority and professional review. Make escalation routes clear.

Capital follows the business case

Review the funding need and what it would enable. Any financing process requires appropriate arrangements and remains subject to provider decisions.

Authority, evidence and continuity.

A connected programme requires a documented basis for decisions, performance review and transfer.

Authority to operate

A named leader coordinates the accepted functions. Company leadership retains reserved debt, equity, acquisition and other decisions. Specialist professionals retain their assigned obligations.

Financial control

Client funds remain in client-owned accounts. Banking permissions, transaction limits, preparation, approval and reconciliation are documented.

Operating records

Maintain a verified baseline, consolidated plan, named owners, financial and commercial reporting, product and operating priorities, and a current risk and decision record.

Evidence and review

Define each measure, source, owner and review frequency. Separate completed activity, accepted deliverables and realised outcomes. Document decisions, dependencies and changes.

Renewal or transfer

Keep procedures, records, knowledge and access arrangements transferable. Confirm the receiving owners and any outstanding work. Review, renewal, fees and transition obligations follow the actual agreement.

No market eligibility, professional-provider availability, financing approval or business outcome is established by this example. Actual arrangements require selection and an agreed mandate.